CopyriteSystems
Passionate about Managed Print

LIME Pictures

Copyrite System successfully worked with Lime Pictures, one of the UK's leading TV production companies, to deliver significant document management improvements: demonstrable cost control improvements, significant productivity gains, better environmental standards compliance and complete data security.

THE PROBLEM

With offices in London and Liverpool, Lime Pictures is a media production company responsible for producing programmes such as, The Only Way is Essex, Hollyoaks and Geordie Shore.

Lime Pictures is a very dynamic and forward thinking organisation that contracted with Copyrite Systems to assist in the rationalisation of their print infrastructure to obtain increased productivity and better cost management.

We worked with the client to describe and quantify the following business objectives:

- To increase user capability and productivity
- To resolve recurring printer maintenance issues
- To manage what users print
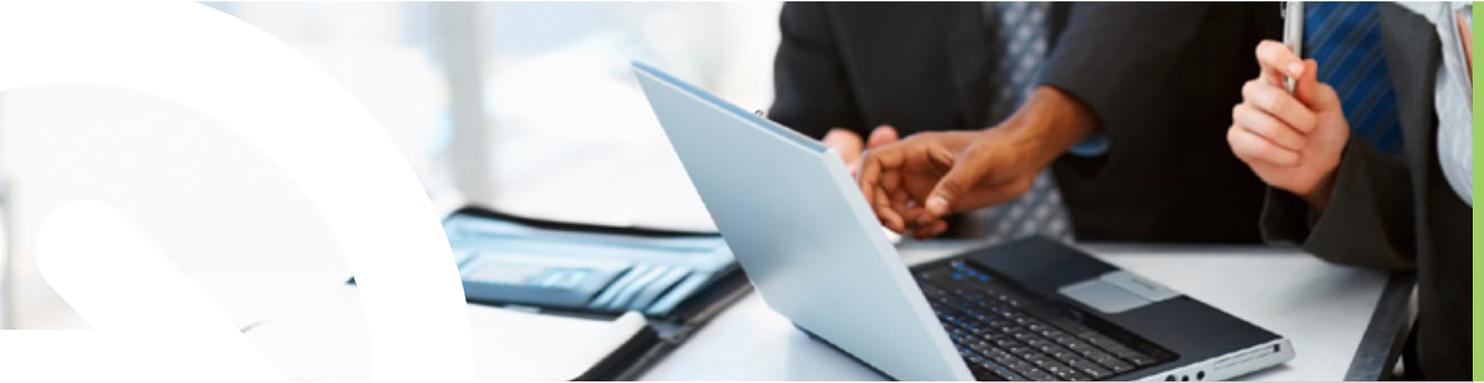- To reduce overall printer running costs

THE SOLUTION

Without compromising 'business as usual' operations, Copyrite Systems performed an extensive print audit over a five week period. This involved a detailed survey of the site including the location and characteristics of the existing print devices. We also conducted comprehensive interviews with Lime Pictures staff to determine their business needs so these could be most appropriately matched to new equipment. Further surveys provided valuable volumetric information which enabled Copyrite Systems to extrapolate annual print volumes.

Based on this robust analysis, we were able to devise a solution and implementation plan that best fit the client's needs and timing constraints.

The overall savings were impressive with a twenty five percent reduction in the number of deployed devices.

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Overall the project enabled Lime Pictures to achieve the following business outcomes:

- **Direct Costs Savings:** This project reduced costs by 30% by eliminating the need to expensive user replaceable consumables with a managed service where maintenance has also relieved the drain on resources on the IT department, as Copyrite Systems manage every aspect of the organisations print requirements.

- **Environmental Sustainability:** The new devices have helped Lime Pictures achieve a sustainable print and copy environment by deploying energy-efficient products that significantly reduce waste.

- **Cost Management and Control:** Faster, more efficient devices allow for a lower cost per page for both colour and mono printing.

- **Availability:** With an automated break-fix service the IT department is relieved of printer related issues allowing them to focus on what really matters to the site.

- **Productivity:** With strategically placed devices throughout the site - users have increased availability of equipment.

WHY USE COPYRITE SYSTEMS

Copyrite Systems provides a highly professional, responsive and client-focused service. Our team of business sector focused product specialists and fully trained engineers help clients to select, implement and support Managed Print Services (MPS) that specifically address their changing business needs. We deploy the latest mono and colour multifunctional devices, and related technologies, in a highly efficient and cost effective manner.

We believe that Copyrite Systems' impressive growth and high rates of client retention are as a direct result of its core service values:

- To astound our clients by our technical expertise and enduring commitment to continuously rising quality standards.

- Through loyalty to clients, and our desire to place their business imperatives above our own, we strive to provide Service Level Agreements that far exceed industry norms and client expectations.

- By providing our clients with highly competitive pricing models that derive from Copyrite Systems' ability to leverage best value from its leading technology partners, and its own rigorous, internal cost controls.

" As a dynamic UK TV production company we found that our print volumes were rapidly increasing and so were our costs. We were using many different brands of desktop devices and a large photocopier. Wastage was very high with no restrictions for end users.

Using a very consultative approach, Copyrite Systems understood our challenges and proposed a Managed Print Service contract which gives us the flexibility of Multi-Function Devices (MFDs) throughout the school, the addition of a pull-printing solution which allows users to collect jobs from any of the networked MFDs whilst also eliminating wastage. The new solution also realised cost savings of approximately 30%. The transition from our old provider to Copyrite Systems was seamless and I look forward to working with them over the coming years."

Garry Winn,
IT DIRECTOR LIME PICTURES LTD

ManageRite
YOUR *Managed Print Services*

ASK FOR MORE DETAILS ABOUT COPYRITE SYSTEMS' MANAGERITE MPS PROPOSITION AND THE RANGE OF SERVICES THIS COVERS

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